



Sheriff Larry Campbell

Attachment # 1  
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## LEON COUNTY SHERIFF'S OFFICE

10 April 2003

04-11-03 A09:25 IN

Honorable Tony Grippa  
Chairman, Board of County Commissioners  
Leon County Courthouse  
301 South Monroe Street  
Tallahassee, FL 32301

Dear Chairman:

I herewith request a forfeiture fund draw as follows:

Law Enforcement Trust Fund	<u>\$18,600</u>
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These funds will be utilized for the activities shown on the attached memorandums. There will be no recurring costs beyond this fiscal year.

I hereby certify that these expenditures comply with Section 932.7055 F.S. Please call me if you have any questions regarding this request.

Sincerely,

Larry Campbell  
Sheriff

Enclosure



Post Office Box 727 ★ Tallahassee, Florida 32302-0727  
Office Phone (850) 922-3300 ★ Jail Phone (850) 922-3500  
Please visit us on the web at: [lcs.leonfl.org](http://lcs.leonfl.org)



THE FLORIDA STATE UNIVERSITY  
SCHOOL OF CRIMINOLOGY  
AND  
CRIMINAL JUSTICE

AN EXECUTIVE SUMMARY

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**PROGRAM PURPOSE:**

This program targets undergraduate students who wish to assume entry-level law enforcement positions immediately upon graduation. It focuses on blending practical, "street" experiences with the academic curriculum, providing academy training, and initiating the development of skills that will be directly applicable in a law enforcement environment. The overall goals are to prepare top quality, educated young law enforcement professionals who can be expected to rise to positions of leadership.

**PROGRAM CONTEXT:**

Florida has experienced the demographic and political changes of the second half of the 20<sup>th</sup> Century more dramatically than most states. As it enters the 21<sup>st</sup> Century, it is experiencing one of the fastest growth rates in the United States. Florida's criminal justice system has been steadily augmented to address these population increases in recent years including fiscal support for the construction and maintenance of prisons, and the development of a Department of Juvenile Justice. Additional law enforcement officers are necessary to staff these initiatives as well as maintain existing city and county forces.

Promoting professional law enforcement has always been a goal of the FSU School of Criminology and Criminal Justice, and the school's graduates have had great success with county sheriff and city police departments, the highway patrol, the Department of Juvenile Justice and the Florida Department of Law Enforcement. Nevertheless, the introduction of new technologies and new challenges especially in the aftermath of September 11, compels the School to take its effort one step further and introduce a more rigorous, more comprehensive program, with more excursions into "real life" circumstances. These are ambitious pursuits for a certificate program of twelve months duration, embedded within the four-year curriculum. This approach will make the School more valuable to law enforcement entities across the state, and enrich curriculum content. The result will be physically fit, college educated, state certified candidates for entry level law enforcement positions who will have good prospects for leadership and making future contributions to the field.

**COLLABORATORS:**

This certificate program will partner the Pat Thomas Law Enforcement Academy with the Florida State University School of Criminology and Criminal Justice. Within the University, several disciplines, including religion, social work, psychology, and urban and regional planning will contribute to the program depth and breadth.

**LEADERSHIP:**

The endowed chair that manages the program will refine it, under the overall leadership of the dean. The School of Criminology and Criminal Justice will assume administrative and academic oversight. The individual sought to fill the Endowed Chair will have both academic credentials and practical law enforcement experience. Professors from different disciplines will participate in establishing a thorough and broad-based curriculum.

**PROGRAM DESCRIPTION:**

Not only will every graduate of the Law Enforcement program be physically fit and equipped with an awareness and understanding of how to retain their fitness, flexibility, and skills, they will also leave with confidence in their knowledge and ability to handle themselves in confrontation. This self-confidence is essential to secure the respect that every citizen is guaranteed in any encounter with a police officer. Finally, the proposed program of education and training will aim to instill a sense of self-confidence, emotional control and personal restraint. It will instill in each student the knowledge and skills needed to overcome fear. Respect for the value and dignity of human life must lie as the cornerstone of the system, and it must be presented in a context in which police officers are prepared to engage communities constructively.

**CERTIFICATE PROGRAM:**

This program addresses several areas of competency including interviewing, interpersonal skills with diverse people (elderly, mentally ill, substance users), statement and report writing, observation, suicide prevention and intervention, domestic violence intervention, computer skills, and data analysis. Content areas to be emphasized will include human diversity, human behavior, youthful offenders, the elderly, the mentally ill, substance users, crisis intervention techniques, and stress recognition and reduction. This program will include new areas of competency derived for principles of community-based, problem-oriented policing that includes problem solving and partnership strategies. The development of professional ethics will permeate every element of the program, and be addressed through discussions and exposure to actual law enforcement situations. In addition to classes in criminology and criminal justice, and a rigorous state

approved law enforcement curriculum, the program will draw on FSU offerings in psychology, social work, religion, history, communication, family and child science, exercise science, nursing, philosophy, sociology, business and political science.

#### PROGRAM EVALUATION:

Over time, the program will be evaluated on four elements of effectiveness:

1. The number of participants who elect to continue their education.
2. The rating by law enforcement entities of how well certificated employees perform on the job.
3. The administration of pre and post tests to participating students to determine student satisfaction and preparedness.
4. Ongoing assessment of the professional development of graduates.
5. Routine analysis of the syllabus to ascertain if material is timely and directly relevant.

#### PARTICIPATING FRIENDS:

The School of Criminology and Criminal Justice seeks to secure support for the Law Enforcement Certificate Program at Florida State University by establishing partnerships with individuals, associations or corporations who share its commitment to producing more work ready law enforcement graduates while enhancing and maintaining the tenets of the professional law enforcement officer. It is our desire and our intention to raise money to endow scholarships, an endowed chair and two endowed professorships to provide the appropriate academic support for the program.

\$10,000



**CUSTOM COMMUNITY SERVICE SPONSORSHIP OPPORTUNITY**

**FOR:**

**THE LEON COUNTY SHERIFF'S  
~~DEPARTMENT~~  
OFFICE**

**PRESENTED TO:  
MAJOR JOHN SCHMIDT**

**PREPARED BY:  
DAVID W. MILLER  
ACCOUNT REPRESENTATIVE**

**WTLH FOX 49 WTLF-WFXU UPN 24/57  
950 COMMERCE BLVD. MIDWAY, FL 32343  
OFFICE: 850.576.4990 EXT.116 MOBILE: 850.443.2156  
FAX: 850.576.2369 EMAIL: [davemiller@pgtv.com](mailto:davemiller@pgtv.com)**



## **Drunk Driving Prevention Campaign**

### **THE LEON COUNTY SHERIFF'S DEPARTMENT**

**AND THE**



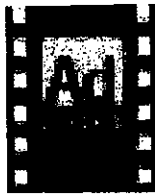
**In the year 2000, police in Florida reported an estimated total of 135,300 car crashes involving alcohol. 1,191 people were killed and an estimated 49,100 were injured as a result of those crashes. During 1998, Police in Georgia reported an estimated total of 57,700 car crashes were alcohol related, killing 513 and injuring an estimated 20,800\*.**

**21 - 34 year old drivers comprise over half of all drunk drivers involved in alcohol related fatal accidents\*. Alarming, the number of people killed by drunk drivers has continued to increase. According to the NHTSA, 3 out of 10 Americans will be involved in an alcohol related crash in their lifetime\*.**

**In 2001 there were more than 17,000 preventable deaths in the United States.**

**How can you help to prevent alcohol related deaths this year and in years to come?**

**(\*Statistics provided by the National Highway Traffic Safety Administration)**



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**WTLH FOX 49, WTLF-WFXU UPN 24/57, The Ad Council, and the LEON COUNTY SHERIFF'S DEPARTMENT can team up to reach the 21 - 34 year olds with a proven drunk driving prevention campaign.**

**The partnership will be able to target these at risk individuals with hit prime time programming like, Boston Public, 24, That 70's Show, The Simpsons, The Parkers, Girlfriends, and Buffy the Vampire Slayer. Daytime shows like, Judge Hatchett, Ricki Lake, the John Walsh Show, and Pyramid can also help warn these young viewers of the dangers of drinking and driving.**

**Since launching the campaign in 1983, The Ad Council says more than 68% of Americans exposed to the advertising have actively tried to prevent someone from driving drunk\*.**

#### **HERE'S HOW IT WORKS:**

**FOX 49 and UPN 24/57 will produce a commercial announcement featuring a spokesperson from the LEON COUNTY SHERIFF'S DEPARTMENT. The commercial will be combined with a nationally produced Ad Council message to show the community that you are involved and that the LEON COUNTY SHERIFF'S DEPARTMENT is concerned about this important issue.**

**The ads will air two weeks prior to and on the day of the following holidays:**

- **MEMORIAL DAY - 5/12 thru 5/26**
- **INDEPENDENCE DAY - 6/23 thru 7/6**
- **LABOR DAY - 8/18 thru 9/1**

**The ads will air three weeks prior to 12/25 and the week of 1/1:**

- **CHRISTMAS AND NEW YEARS - 12/8 thru 1/1**

#### **TOTAL YEARLY INVESTMENT FOR THE LEON COUNTY SHERIFF'S DEPARTMENT:**

**\$8600**

Accepted for THE LEON CO. SHERIFF'S DEPT.

Accepted for FOX 49 and UPN 24/57

Date

Date

\* [adCouncil.org/campaigns/historic\\_campaigns](http://adCouncil.org/campaigns/historic_campaigns)

**Major Schmidt:**

The investment includes spot placements in all of the shows that are mentioned above plus many more and all dayparts would be represented during the campaign. The cost of production is included in the total. Up to four different commercials will be made, one for each holiday flight.

With the two-station involvement the total number of airings would be a minimum of 250 times.

The airings would be viewed by the entire Tallahassee/Thomasville market, which includes 9 counties in southern Georgia and 9 counties in northern Florida. Besides Tallahassee and Thomasville, other cities in the viewing area are; Valdosta, Bainbridge, Cairo, Moultrie, Quitman, Monticello, Perry, Havana, Quincy, Live Oak, Madison, Crawfordville, Panacea and Jasper. Over 350,000 households are reachable with a television campaign such as this.

If this is something that the department would like to be involved with please let us know. Exposure to the dangers of drinking and driving is important to all citizens and educating those most at risk is central to protecting the lives of everyone who uses our highway system.

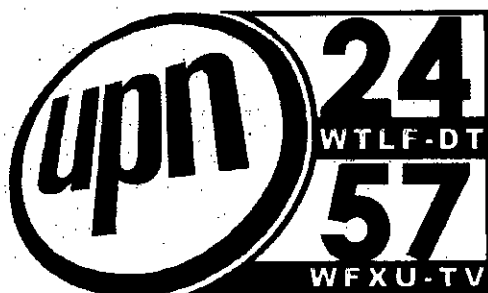
Thank you for all that you do to keep us safe.

Sincerely:

David W. Miller  
WTLH FOX 49 WTLF-WFXU UPN 24/57





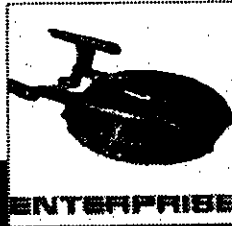
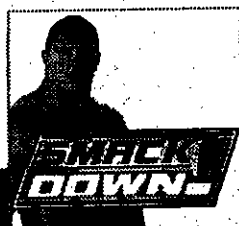


## WTFL UPN 24 IS COMING

Coming April 1st, an all new UPN. WTFL-TV UPN 24 is bringing the hip, young network to Tallahassee and together with WFXU UPN 57 they are forming a new television viewing alternative... UPN 24/57.

WTFL/WFXU will be broadcasting all UPN Network programs such as *Star Trek Enterprise*, *WWE Smackdown*, *The Parkers*, *Girlfriends* and the soon to be launched *Platinum*. In addition, UPN 24/57 will carry hit programs such as *Moesha*, *Fresh Prince*, *The Hughleys* and *Star Trek Voyager*. Also, UPN 24/57 will carry a great daytime lineup with hit shows like *Montel*, *Jerry Springer* and *Judge Mathis*.

WTFL-TV/WFXU will be seen as digital channel 24 or on Comcast Channel 24, in Tallahassee, FL. UPN 24/57 will be viewed by cable viewers in Crawfordville, Quincy, and Killearn Lakes, Florida. UPN 24/57 will be seen by over 150,000 households, including viewers in Lowndes County (Valdosta), Georgia and Suwannee and Hamilton counties in Florida.



WTFL UPN 24 / WFXU UPN 57

950 COMMERCE BLVD. MIDWAY, FL 32343 (850) 576-4990 (850) 576-2369 (FAX)

WTFL owned by KB Prime Media, programmed and operated by Pegasus Broadcast Television